



redBus INDIA BUS TRACK

Intercity Bus Travel Trends in India by
passengers, regions and private operators.

OCTOBER 2025 - MARCH 2026

OVERVIEW OF INDIAN BUS INDUSTRY

01

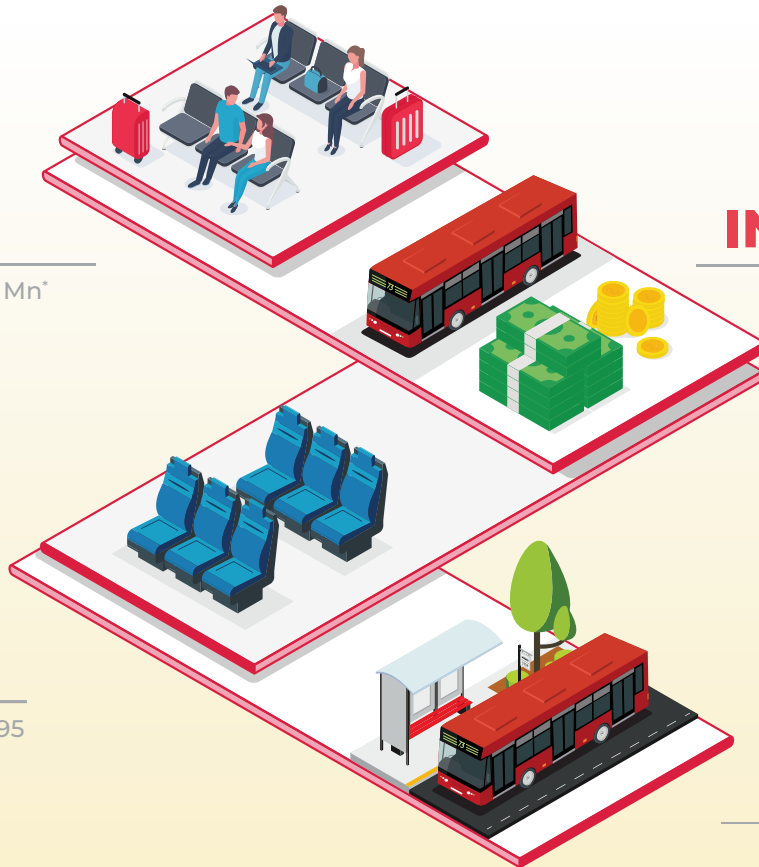
Representation of major trends in the Indian bus industry in October 2025 - March 2026. This is indicative of all India bus data, it showcases volume and scale across the industry. These estimates pertain to the full intercity bus market derived from the redBus database and do not pertain only to sales on the redBus platforms. This market estimate is restricted to private bus operators and does not include SRTC's (State Road Transport Corporations)

Number of passengers travelling

Number of seats sold in Oct 2025 - Mar 2026

147.19Mn

Oct 2024-Mar 2025: 118.55 Mn*



Gross Ticketing Value

Transaction value of all the seats sold in Oct 2025 - Mar 2026

INR 142.16 Bn

Oct 2024-Mar 2025: INR 117.99 Bn

Average seat price

(Gross Ticketing Value/ Total seats)

INR 966

Oct 2024-Mar 2025: INR 995

Active Pvt Bus Operators

Count of bus operators who have sold at least 1 seat in Oct 2025 - Mar 2026

6858

Oct 2024-Mar 2025: 5850

CEO's Quote

This edition of India BusTrack covers the second half of the last financial year from October 1, 2025 to March 31, 2026. During this period, the intercity bus market grew by 24% in terms of passengers travelled compared to the same period last year. Digitization has been rapid and the active bus operator count has increased to 6858. Due to the digitisation of many short route bus services, the average seat price (ASP) has dropped 3% this year to ₹966. The industry recorded a healthy 77% occupancy during this period.

This report spotlights Andhra Pradesh and Telangana, two robust markets that have strongly driven the growth of India's intercity bus industry. Interestingly, both states have consistently shown higher than national bus occupancy at around 83% since the latter half of 2025. The region also recorded a higher average seat price of ₹1,016, compared to the national average of ₹966. This indicates high customer demand and potential for bus operators looking to expand.



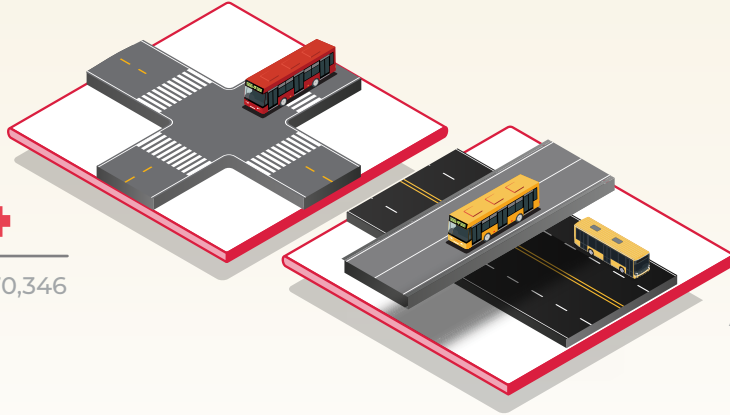
- PRAKASH SANGAM

Representation of major trends in the Indian bus industry in October 2025 - March 2026. This is indicative of all India bus data, it showcases volume and scale across the industry. These estimates pertain to the full intercity bus market derived from the redBus database and do not pertain only to sales on the redBus platforms. This market estimate is restricted to private bus operators and does not include SRTCs (State Road Transport Corporations).

Unique bus routes in India

8,78,394

April - September 2025: 6,70,346



Unique towns connected

12,551

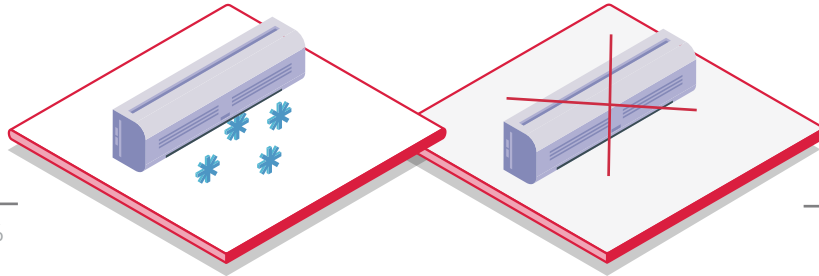
April - September 2025: 11,177

*NOTE: With respect to unique bus routes, data has been calculated from January 14, 2025 onwards (excluding March 29, 2025).

Journeys split by AC & Non-AC

AC
72%

Oct 2024-Mar 2025: 67%



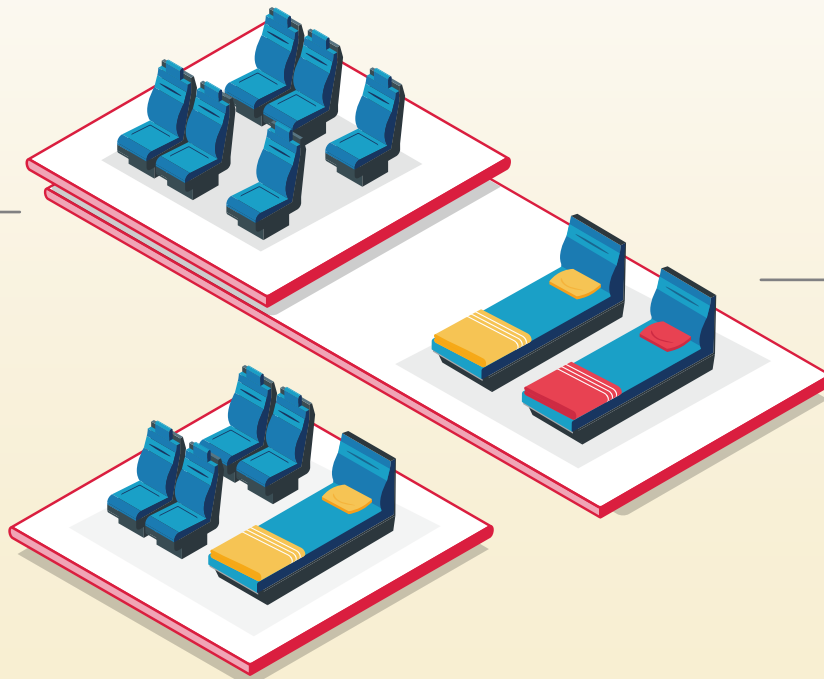
Non-AC
28%

Oct 2024-Mar 2025: 33%

Journeys split by bus type

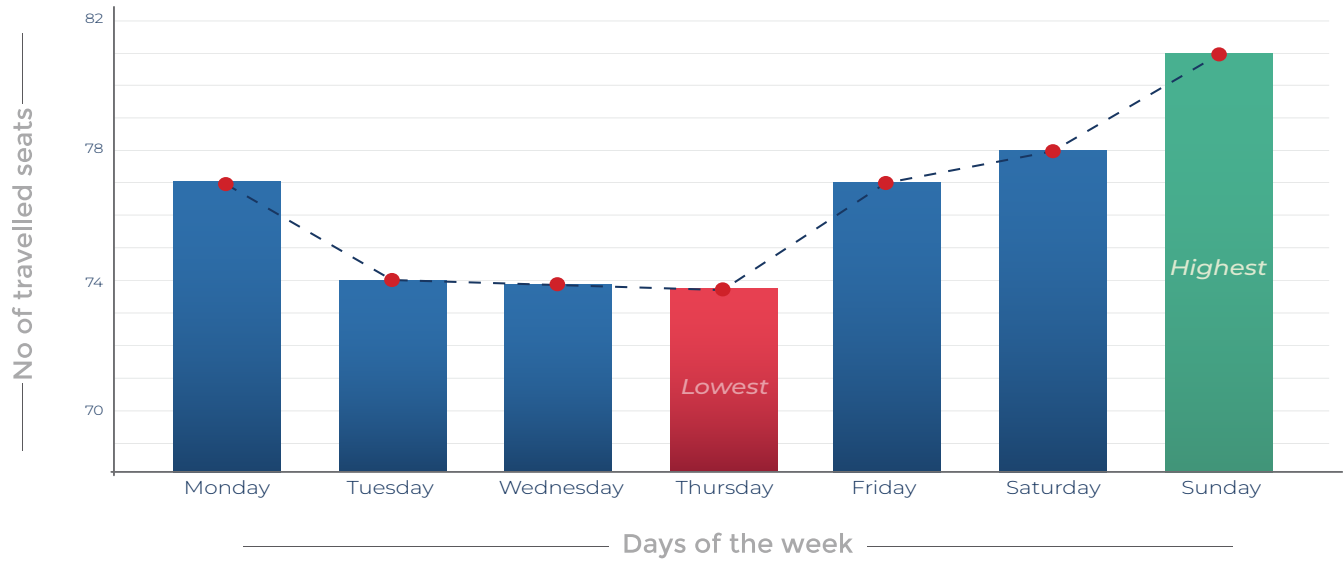
Seater
14%

Hybrid
34%



Sleeper
52%

Bus occupancy trends by day of the week



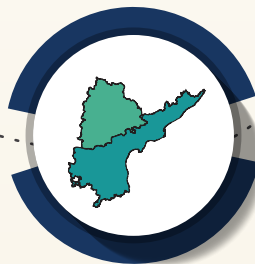
Bus occupancy trends



All India
77%

Andhra Pradesh +
Telangana -
Highest occupancy

83%



Madhya Pradesh
& Chhattisgarh -
Lowest occupancy

64%

Split of routes in India

64%

Long Routes

(More than 250 kms)

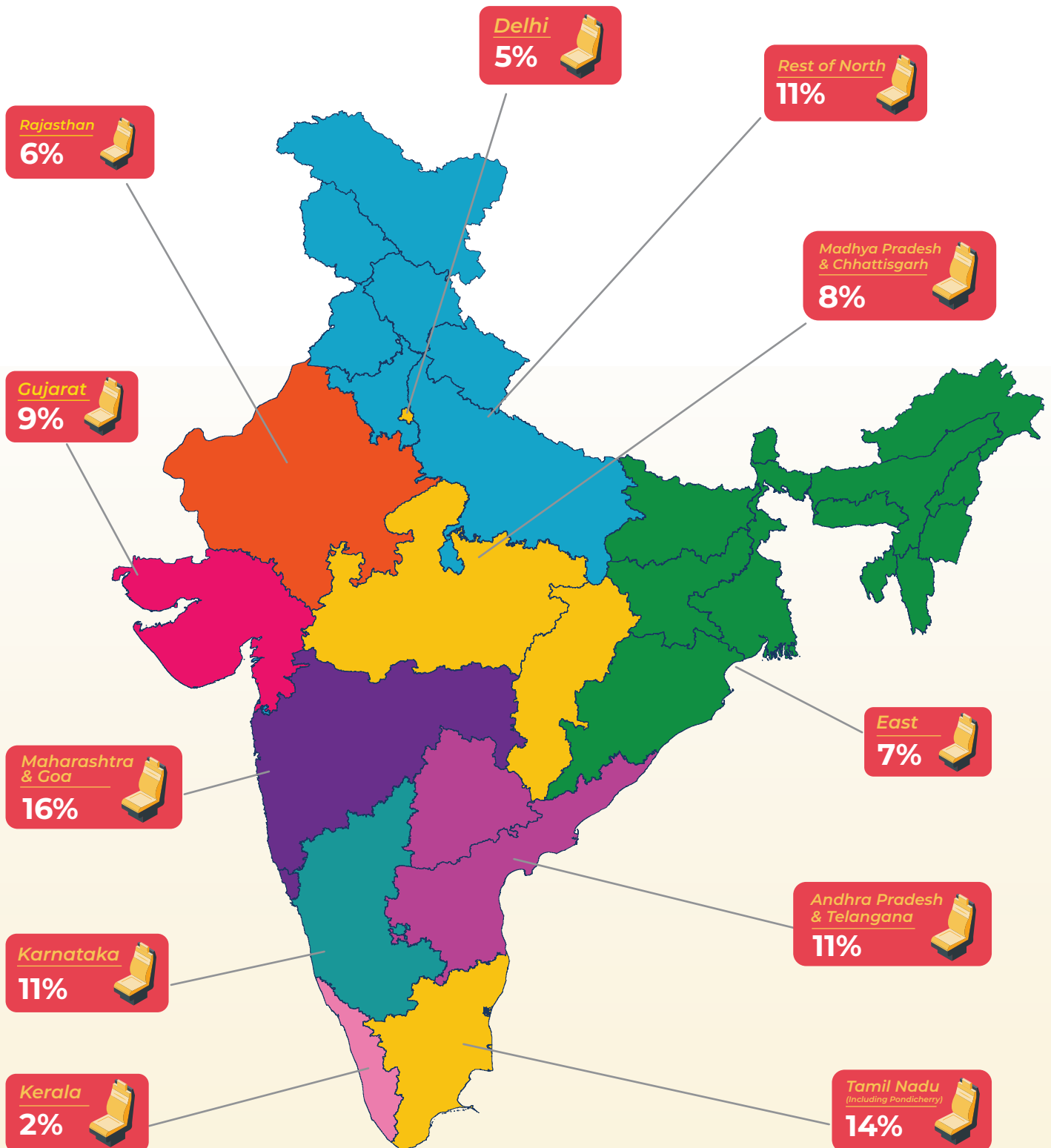
36%

Short Routes

(Less than 250 kms)

Seats By Region

This page shows a comparison of different regions in terms of bus seat bookings.



North - Jammu & Kashmir, Ladakh, Uttarakhand, Himachal Pradesh, Punjab, Haryana, Uttar Pradesh

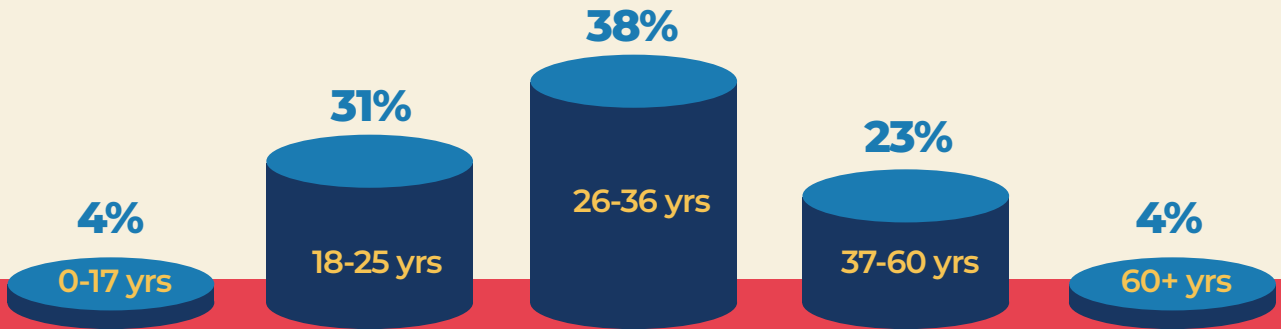
East - Arunachal Pradesh, Assam, Nagaland, Manipur, Meghalaya, Tripura, Mizoram, Sikkim, Odisha, West Bengal, Jharkhand, Bihar

PASSENGER TRENDS FOR BOOKINGS THROUGH REDBUS:

05

This section details out how Indians traveled, showcasing dominant demographic trends In October 2025 - March 2026. For deeper insights, redBus has highlighted some aspects of its sales. While these approximate overall industry trends, they are not an exact representation.

AGE OF BUS PASSENGERS



Age of passenger(s) travelling

GENDER OF BUS PASSENGERS



Females
34%



Males
66%

Gender of passenger(s) travelling

SINGLE VS. COUPLE VS. GROUP BOOKINGS

Single Bookings

53%



Couple Bookings

30%



Group Bookings

17%



More than two seats booked is classified as 'Group booking'

GEOGRAPHIC STATISTICS

This section details how Indians traveled, showcasing dominant geographic trends in October 2025 - March 2026. For deeper insights, redBus has highlighted some aspects of its sales. While these approximate overall industry trends, they are not an exact representation.

From where are people booking buses?

31%

Metros

Delhi, Mumbai, Chennai, Bangalore, Hyderabad and Kolkata

7%

Other State Capitals

All state capitals and Union Territories other than the 6 Metros

62%

Other Cities

All cities and towns not covered in the above two categories



(redBus data)

State in spotlight:

TELANGANA AND ANDHRA PRADESH

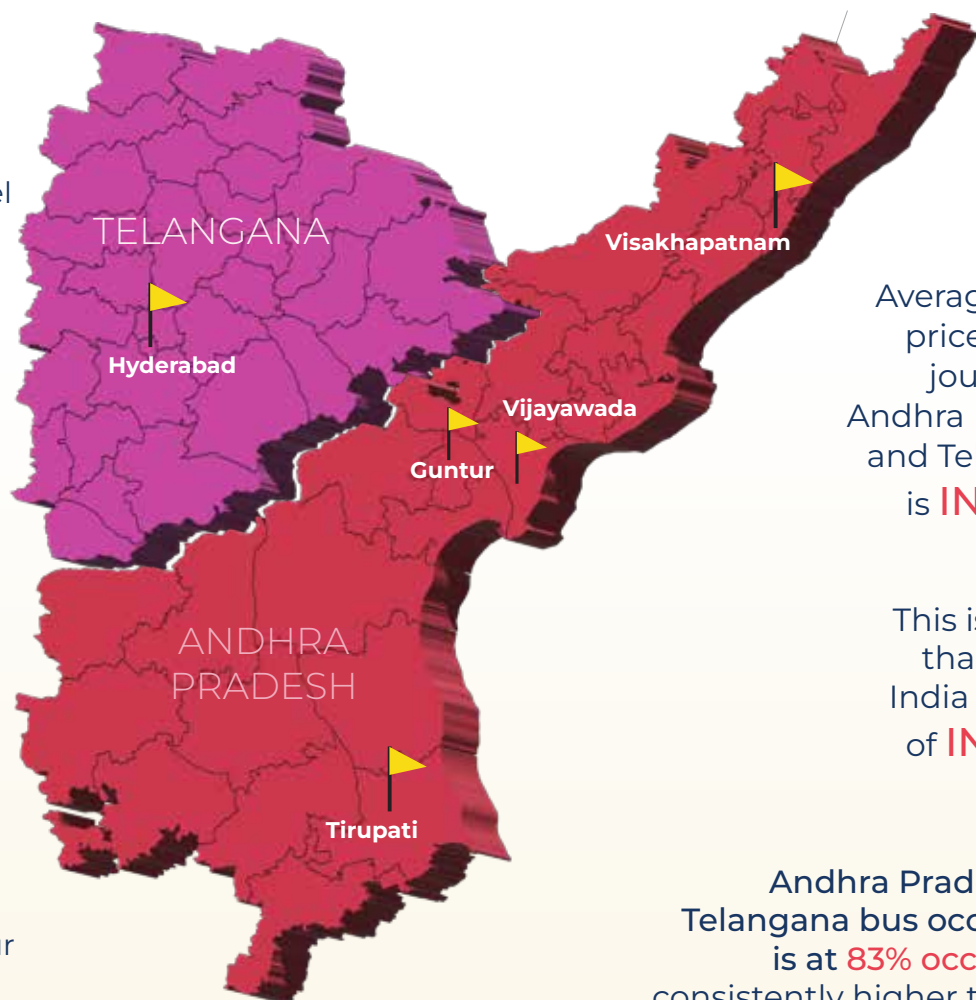
This page showcases major trends in the Telangana and Andhra Pradesh bus industry from October 2025 to March 2026. To gain deeper insights, redBus has highlighted some aspects of its sales in both states; therefore while these approximate overall bus trends in both states, it is not an exact representation. This estimate is restricted to private bus operators and does not include the State Road Transport Corporation of Telangana and Andhra Pradesh.

A majority of the bus travel in **Andhra Pradesh & Telangana** happens within these regions

Intra-regional travel accounts for **69% of the total travel**, while inter-regional travel contributes 31%

Bangalore, Chennai, Pune, Mumbai, Bhubaneswar account for a bulk of inter-regional travel

Hyderabad, Vijayawada, Visakhapatnam, Tirupati and Guntur lead intra-regional movement.



Average ticket price for bus journeys in Andhra Pradesh and Telangana is **INR 1016**

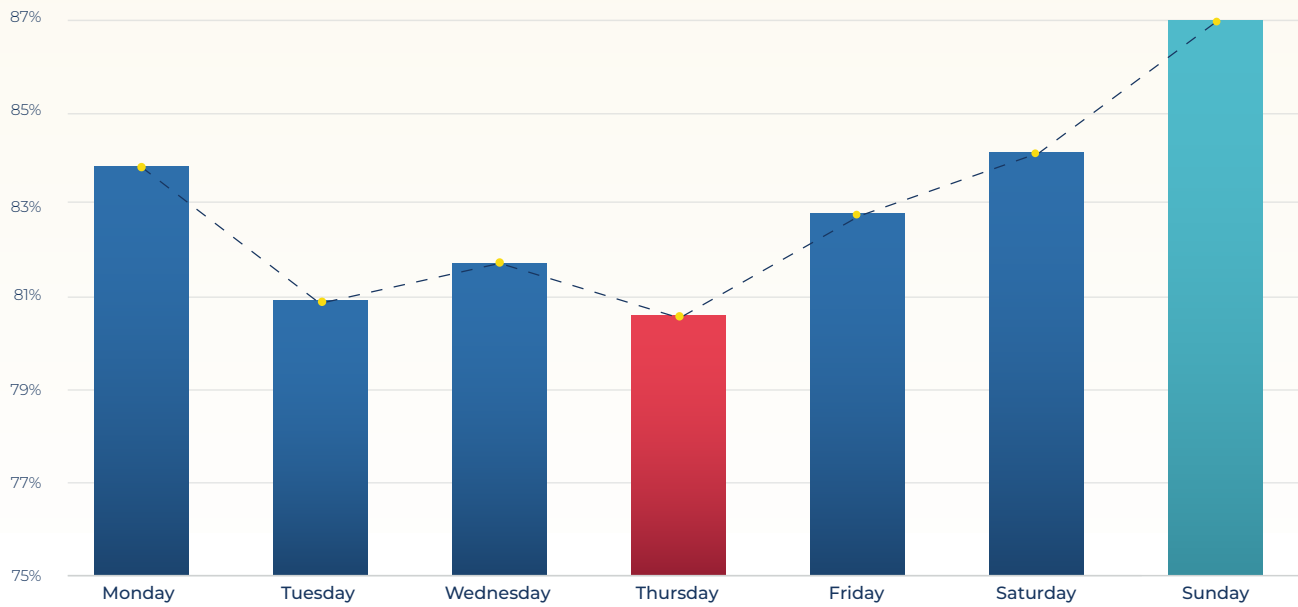
This is higher than the all India average of **INR 966**

Andhra Pradesh and Telangana bus occupancy is at **83% occupancy**, consistently higher than the all-India average of 77%



Weekends drive peak travel demand

Demand remains consistently strong through the week, with occupancy above 80% across all days



Gender break up of bus passengers:

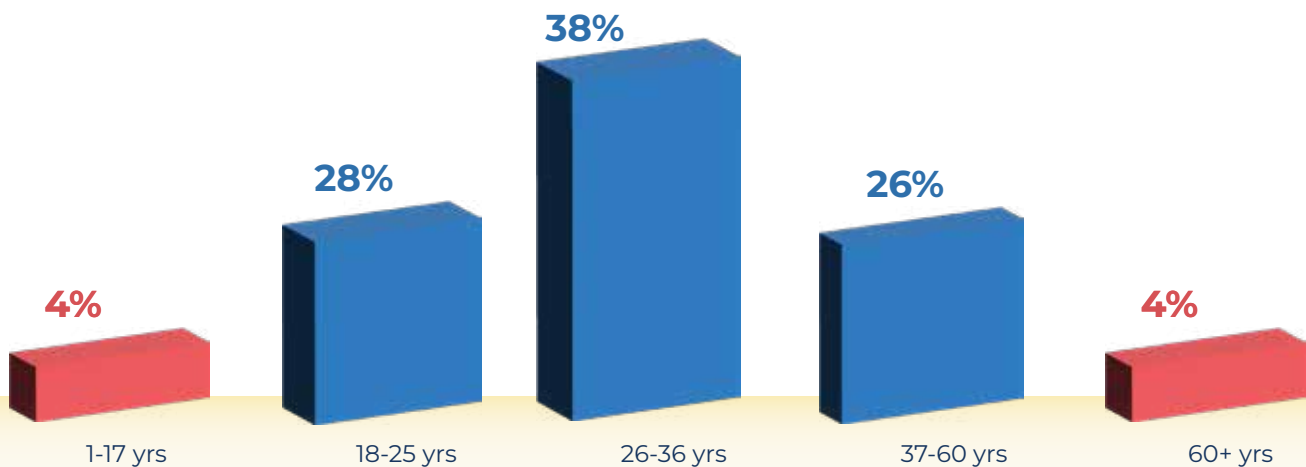


64%
Male



36%
Female

Age breakdown of bus passengers:



ABOUT redBus

redBus was founded in 2006 in India and today is the world's largest Online bus ticketing platform.

After having solved the complex problems of bus customers in India, redBus also launched operations in Singapore, Indonesia and Malaysia in 2015 and acquired a majority stake in Peru-based bus ticketing platform Bus portal (now redBus.Pe) in the subsequent year. With this acquisition, redBus successfully launched operations in Latin America markets, Peru & shortly thereafter, Colombia.

In 2023, redBus launched operations in Cambodia and Vietnam. redBus has globally sold more than 466 million bus tickets to date and has a customer base of around 52 million users. redBus is now part of the MakeMyTrip group (NASDAQ, MMYT) which is the largest travel aggregator in India with offerings across categories such as Flights, Hotels, Holiday Packages, etc. The business owns multiple products - Seat Seller, redPro, YourBus, revMax and rise which come together to serve and address the fragmented bus Industry across geographies.

METHODOLOGY

The India Bus Track report is a quarterly property representing the state of the Indian intercity bus market. It showcases overall industry metrics and reflects travel trends across multiple geographies and consumer segments. Calculations pertain to the full intercity bus market estimated and derived from the redBus database and do not pertain to sales on redBus platforms. Scenarios such as blocked seats, offline seats and service inclusions have been accounted for, to ensure that the validity of the data is not compromised and that the report is a highly robust and reliable indicator of intercity bus travel.

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